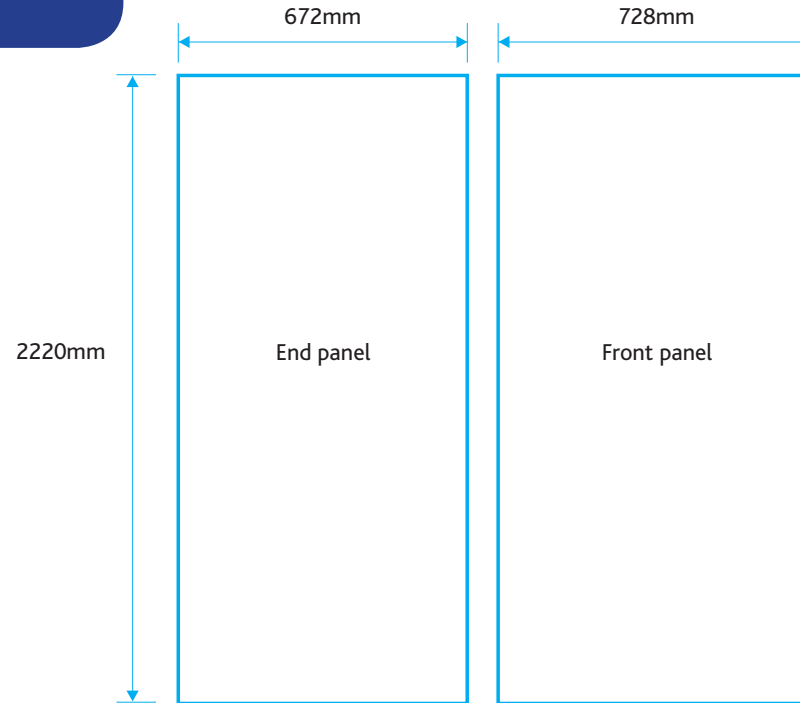
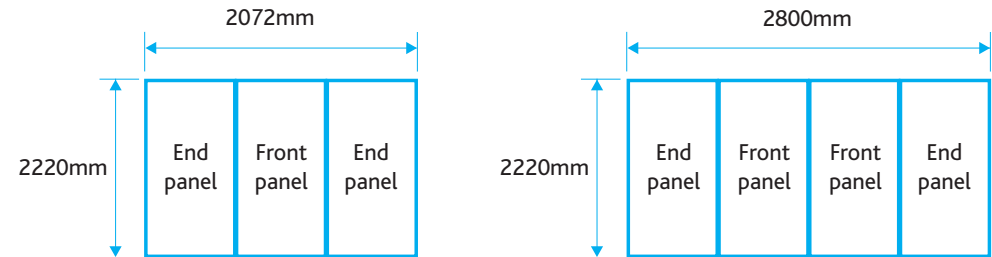


# Straight Displays

<b>Size</b>	The template is set up at 25% of the output size and is dimensionally accurate.
<b>Layout</b>	Artwork must be laid out correctly as shown in the templates provided. Where there is more than one panel, if possible, avoid running text characters across the joins.
<b>Bleed</b>	A bleed of 2.5mm at the template size (quarter size) must be included as shown.
<b>Scans</b>	100dpi at the final output size is recommended. This is equivalent to 60mb per sqm of printed images. Scans should be <b>CMYK</b> .
<b>Tiffs</b>	Coloured up greyscale or bitmap tiffs should have spot colour unchecked.
<b>Logos</b>	Supply logos in vector format if you wish to achieve the best results.
<b>Colour</b>	To ensure a good match to colours please specify as Pantone colours or provide a colour swatch.
<b>Fonts</b>	Supply all fonts used, including fonts used in placed pictures i.e. Illustrator files. Or ensure they are saved as outlines/curves.
<b>Proofs</b>	Supply a hardcopy colour proof or low res pdf of the final artwork as a content guide.
<b>Artwork Supply</b>	Via email, upload via our site or on CD/DVD.



**Notes:**  
Bear in mind when designing, the end panels curve back into semi-circles so part of these panels are not visible from the front of the stand.



	Output Size (mm)	Artwork@25% (mm)
Front panel size	2220(h) x 728(w)	555(h) x 182(w)
End panel size	2220(h) x 672(w)	555(h) x 168(w)
3 Panel	2220(h) x 2072(w)	555(h) x 518(w)
4 Panel	2220(h) x 2800(w)	555(h) x 700(w)
5 Panel	2220(h) x 3528(w)	555(h) x 882(w)
6 Panel	2220(h) x 4256(w)	555(h) x 1064(w)
7 Panel	2220(h) x 4984(w)	555(h) x 1246(w)
Bleed	10mm	2.5mm

## Important

Failure to follow the above artwork instructions may result in imperfect final output and/or extra charges to correct the artwork.



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